



Manufacturing Matters! 2012 Sponsorship Opportunities

One-of-a-kind opportunity to show your support of Wisconsin manufacturing

Wisconsin manufacturing leaders recommend Manufacturing Matters! conference to their peers as the premier opportunity to get essential information that helps them compete, innovate, recruit top employees and network with other executives.

As a sponsor and/or exhibitor, this conference offers you a unique opportunity to meet and network with 400-500+ of Wisconsin's manufacturing leaders and decision makers - and help them get the vital information they need to survive and thrive in the competitive global economy.

New this year - 2 tracks: Executive and Operations Tracks - content vetted by leading Wisconsin executives and operations leaders to provide timely and relevant information.

Sponsorship Benefits:

- ▶ Organization name listed as Sponsor on major conference materials, including: company description and link to your website from manufacturingmatters.org, listing on the lunchtime slide presentation loop, and listing on event signage
- ▶ Attendee list including contact info for attendees who opt-in

Wednesday, May 9

Frontier Airlines Center
400 W. Wisconsin Avenue,
Milwaukee, WI 53203



Time	Activity
7:00 am	Registration, Exhibits & Continental Breakfast
8:00	Opening - WI Governor Scott Walker
8:30	Keynote Address
10:00	Morning Break, Exhibits & Networking
10:30 12:40	Concurrent Sessions
12:40 pm	Lunch, Networking
1:30	Concurrent Sessions
2:30	Afternoon Break, Exhibits & Networking
3:00	Keynote Address
4:00	Reception, Exhibits & Networking

Platinum

\$8,500

- ▶ One "✓ Ask the Expert" subject area opportunity (limited number available)
- ▶ Mention at general session
- ▶ Logo on signage
- ▶ Press release boiler-plate content
- ▶ Logo + link in Platinum section of website with company description page
- ▶ Two premier booth spaces
- ▶ 6 free registrations
- ▶ Plus sponsorship benefits

Gold

\$5,500

- ▶ One "✓ Ask the Expert" subject area opportunity (limited number available)
- ▶ Press release boiler-plate content
- ▶ Logo + link in Gold section of website with company description page
- ▶ One premier booth space
- ▶ 4 free registrations
- ▶ Plus sponsorship benefits

✓ Ask the Expert: This benefit provides direct, one-on-one time with attendees through twenty-minute appointments with your representative on the day of the conference. Limited quantity of subject areas available (approximately 6). Eight appointment slots are available per subject area on a first come, first served basis.

Contact Debra Oakes for more information: oakes@wmep.org

Silver

\$3,500

- ▶ Logo + link in Silver section of website with company description page
- ▶ One premier booth space
- ▶ 3 free registrations
- ▶ Plus sponsorship benefits

Bronze

\$1,500

- ▶ Logo + link in Bronze section of website with company description page
- ▶ One booth space
- ▶ 2 free registrations
- ▶ Plus sponsorship benefits



Manufacturing Matters! 2012

Additional Sponsorship Opportunities:

Sponsorship Benefits:

- ▶ Organization name listed as sponsor prominently on major conference materials, including: company description and link to your website on manufacturingmatters.org, the lunchtime slide presentation loop, and event signage
- ▶ Attendee list including contact information of those who opt-in to share

Keynote Speaker

\$10,000

- ▶ Company presentation before Keynote address
- ▶ Conference press release boiler-plate content
- ▶ Logo placed on top level of sponsor section of website and company description with link to your website
- ▶ Platinum benefits
- ▶ Meet & Greet with Keynote Speaker
- ▶ VIP Access to events

Breakfast and Lunch

\$4,000 each

- ▶ Verbal mention before lunch
- ▶ Conference sponsor signage with logo
- ▶ Conference press release boiler-plate content
- ▶ One premier booth space
- ▶ 3 free registrations
- ▶ All benefits listed above

Reception and Break

\$2,500 each

- ▶ Conference sponsor signage with logo
- ▶ One booth space
- ▶ 2 free registrations
- ▶ All benefits listed above

Co-branding opportunities

Call us for information.

Learn more about the conference at:
www.manufacturingmatters.org

**Questions? Call Tammy Schwarzbauer at
920.238.2470 schwarzbauer@wmep.org**

Sponsorship benefits

	Keynote \$10,000	Platinum \$8,500	Gold \$5,500	Lunch \$4000	Silver \$3,500	Reception/ break \$2500	Bronze \$1,500
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Pre-conference recognition

Sponsor recognition on press releases, e-newsletter							
Sponsor logo on printed materials							
Sponsor logo, company description and link in premium position on manufacturingmatters.org							
Sponsor logo, company description and link on manufacturingmatters.org							

Day of conference recognition & benefit

Company presentation before keynote address							
VIP access to events							
Meet & Greet with Keynote Speaker							
Special signage at the conference							
Premier booth space	2	2					
One "Ask the Expert" subject area opportunity							
Mention at general session							
Logo and name on signage at conference							
booth space							
Ad in conference e-brochure							
Name on signage at conference							
On-screen recognition at conference							
Complimentary registrations	6	6	4	3	3	2	2



Manufacturing Matters! 2012

Sponsorship Agreement

To become a sponsor, please complete this entire sign-up form and fax it back to WMEP at 608.240.1744, Attn: Lisa Hareid or Tammy Schwarzbauer

Our organization agrees to sponsor Manufacturing Matters!

We will sponsor at the following level of support (choose one):

- Platinum** Include "Ask the Expert"
\$8,500
- Gold** Include "Ask the Expert"
\$5,500
- Silver**
\$3,500
- Bronze**
\$1,500

As a sponsor, will you use your exhibit space at the Manufacturing Matters! Conference on May 9th, 2012?

Yes No

Questions? Call Tammy Schwarzbauer at 920.238.2470 schwarzbauer@wmep.org

Additional Options

we would also like to exclusively sponsor the following conference function(s):

- Keynote Speaker**
\$10,000
- Breakfast and/or Lunch**
\$4,000 each
- Reception and/or Break**
\$2,500 each



Fax this form back to WMEP at 608.240.1744 or fill out, scan, and e-mail to schwarzbauer@wmep.org

Sponsor Information:

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Signature: _____

Billing Information:

Check if Billing and Sponsor are the same address:

Check if you would like to be invoiced:

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Credit Card Number: _____

Exp: _____

Cardholder: _____